

Mixtiles Content Creator Program Terms and Conditions

Last updated: August 23, 2026

1. Overview

These Terms and Conditions (the “**Terms**”) govern participation in the Mixtiles Content Creator Program (the “**Program**”), which is operated by Mixtiles Ltd., a company duly incorporated under the laws of the State of Israel with a registered address at Ahad Ha'am 54, Tel Aviv, Israel (“**Mixtiles**”, “**Company**”, “**we**”, “**our**” or “**us**”).

The Program is made available through a landing page associated with the Mixtiles website and any related application forms, creator portals, instruction pages, bonus criteria pages, communications, policies, or other materials made available by Mixtiles in connection with the Program (collectively, the “**Program Materials**”).

Please read these Terms carefully before applying to or participating in the Mixtiles Content Creator Program. By submitting an application, joining the Program, accessing any Program portal or instructions, creating or publishing content under the Program, or otherwise participating in the Program, you agree to be bound by these Terms.

2. Eligibility

The Program is open to individuals who are at least 18 years old and who are legally able to enter into binding agreements under applicable law.

You may apply to the Program only in your individual capacity and for your own participation, unless Mixtiles expressly approves otherwise in writing.

You represent and warrant that:

- all information you submit to Mixtiles in connection with your application or participation is true, accurate, current, and complete;
- your participation in the Program will not violate any agreement between you and any third party, including any talent management, employment, exclusivity, platform, endorsement, or similar arrangement;
- you are not subject to any restriction that would limit or impair Mixtiles' rights under these Terms; and
- your participation in the Program complies with all applicable laws, rules, regulations, and Platform requirements.
- you have all rights, consents, permissions, and authority necessary to enter into these Terms and perform your obligations;
- any required disclosures, notices, and consents relating to your content, endorsements, and use of third-party materials have been obtained and provided; and

Mixtiles may impose additional eligibility criteria or geographic restrictions in its sole discretion as part of the Program Materials and/or Instructions.

3. Program Applications

To participate in the Program, you must submit an application through the applicable landing page or through another method approved by Mixtiles.

Submission of an application does not guarantee acceptance into the Program. Mixtiles may accept or reject any application in its sole discretion, with or without explanation, and may limit the number of participants in the Program at any time.

If Mixtiles approves your application, your participation remains subject to your continued compliance with these Terms and any Program Materials.

4. Social Media Accounts

As a condition to participation, Mixtiles requires that you create and maintain separate social media accounts designated for use in the Program (the “**Social Media Accounts**”), as contemplated in the Program Materials and/or Instructions (each such social media platform, a “**Platform**”), and to provide Mixtiles with the Social Media Account handles, access permissions, and other information reasonably requested in connection with such Social Media Accounts. You acknowledge and agree that the Social Media Accounts are created, maintained, and used solely for the benefit of Mixtiles in connection with the Program, that all goodwill arising from or associated with the Social Media Accounts and any use of Mixtiles' name, brand, products, or Program through the Social Media Accounts shall accrue exclusively to Mixtiles, and that, as between you and Mixtiles, Mixtiles shall be entitled to the benefit of such Social Media Accounts and goodwill.

You are solely responsible for maintaining the security, accuracy, and lawfulness of your Social Media Accounts and for complying with the terms, community guidelines, monetization rules, and other policies of each applicable Platform.

Mixtiles may require you to connect, authorize, or otherwise integrate your Social Media Accounts with Mixtiles' internal systems or approved third-party tools for purposes of monitoring, tracking performance, validating sales, reviewing compliance, administering commissions or bonuses, and operating the Program generally.

You shall take all actions, and execute and deliver any documents or authorizations, reasonably requested by Mixtiles during or after your participation in the Program to evidence, effect, maintain, transfer, assign, or secure Mixtiles' rights in and to the Social Media Accounts, the access credentials for the Social Media Accounts, and the associated goodwill. To the extent Mixtiles is unable to take ownership of any Social Media Account as a matter of applicable law or applicable Platform policies, you shall instead comply with Mixtiles' reasonable instructions with respect to such Social Media Account, its access credentials, and any associated goodwill.

You shall comply with Mixtiles' reasonable requests from time to time to provide access, information, records, screenshots, confirmations, authorizations, and other cooperation relating to the Social Media Accounts, Creator Content, Designated Links, and your participation in the Program, including for

purposes of monitoring performance, verifying sales attribution, reviewing compliance with these Terms, the Program Materials, and applicable Platform requirements, investigating suspected fraud or policy violations, and conducting reasonable audits or compliance reviews. You shall also maintain any permissions, settings, integrations, and administrative access reasonably required to enable such monitoring, verification, and review. Failure to comply with this paragraph may result in suspension of your participation, withholding of commissions or bonuses pending review, or termination of your participation in the Program.

5. Mixtiles Systems and Registration

In connection with the Program, Mixtiles may provide you with access to one or more systems, dashboards, portals, tools, accounts, or similar interfaces or services, whether operated by Mixtiles or by third parties on Mixtiles' behalf (collectively, the “**Mixtiles Systems**”). To access or use any Mixtiles System, you may be required to create or activate an account, accept an invitation, connect through a designated link, or provide certain information requested by Mixtiles or its service providers, including your name, email address, password, or other credentials.

Mixtiles may determine, in its sole discretion, whether to provide, limit, suspend, or revoke access to any Mixtiles System, and may refuse to allow any person to open, maintain, or access any account or Mixtiles System for any reason. You may not provide false, inaccurate, incomplete, or misleading information in connection with registration for, or access to, any Mixtiles System.

You are responsible for maintaining the confidentiality and security of your login credentials and for restricting access to your accounts and devices used to access the Mixtiles Systems. If credentials are lost or compromised, you must follow the applicable recovery or security procedures made available by Mixtiles or the relevant Mixtiles System. Your access to the Mixtiles Systems is personal to you, and you may not permit any other person to access or use the Mixtiles Systems through your credentials except as expressly authorized by Mixtiles. Your access is subject to suspension or termination if you, or anyone using your credentials, violates these Terms.

You agree to immediately notify Mixtiles of any unauthorized access to or use of any Mixtiles System, account, or credentials, or any other suspected security incident of which you become aware. You are fully and solely responsible for the security of your devices, systems, and credentials, and for all activities occurring through your access to the Mixtiles Systems, whether or not undertaken by you. Mixtiles will not be liable for any losses or damages arising from unauthorized access to or use of any Mixtiles System, account, or credentials, and you agree to indemnify and hold Mixtiles harmless for any improper or illegal use occurring through your access where caused by your acts or omissions, including by any person to whom you gave permission to use your credentials or devices. Mixtiles does not undertake to monitor for, detect, or prevent all unauthorized or improper use of the Mixtiles Systems.

The software, technology, interfaces, content, data, and materials underlying or made available through the Mixtiles Systems are the property of Mixtiles or its licensors. You may not, and may not attempt to: (a) decipher, decompile, disassemble, reverse engineer, or otherwise derive source code, ideas, algorithms, structure, or organization from any Mixtiles System; (b) circumvent, disable, or otherwise interfere with any security-related feature of any Mixtiles System or any feature that prevents or restricts access, use, or copying; (c) use any Mixtiles System or any content or materials made available through it for any purpose other than participation in the Program as authorized by Mixtiles; (d) use

any robot, spider, scraper, crawler, site search or retrieval application, or any manual or automatic device, tool, or process to retrieve, index, data-mine, copy, reproduce, or circumvent the navigational structure, presentation, or operation of any Mixtiles System; (e) harvest, collect, extract, or mine information or data from any Mixtiles System or about other users, except as expressly permitted by Mixtiles; (f) access or use any other person's account, credentials, or permissions without authorization; or (g) interfere with, disrupt, test the vulnerability of, or gain unauthorized access to any Mixtiles System or any related systems or networks.

6. Program Instructions and Content Requirements

Your participation in the Program, and all content created, published, or otherwise used in connection with the Program, must comply with these Terms and all Program Materials, as well as any instructions regarding brand guidelines, product claims, disclosure requirements, posting frequency, technical specifications, content themes, prohibited content, performance metrics, and bonus eligibility criteria (collectively, the “**Program Instructions**”).

Mixtiles may update the Program Instructions at any time in its sole discretion. You are responsible for reviewing and complying with the then-current Program Instructions.

Without limiting the foregoing, you agree that any content created, posted or submitted by you in connection with the Program (“**Creator Content**”):

- will be original to you and either fully owned by you or perpetually and irrevocably licensed for the uses contemplated by these Terms;
- will not infringe, misappropriate, or violate any intellectual property, publicity, privacy, moral, performers', contractual, or other rights of any third party;
- will not contain defamatory, obscene, unlawful, deceptive, misleading, harmful, discriminatory, or offensive material;
- will comply with all applicable advertising, endorsement, consumer protection, and disclosure laws, including any requirement to clearly and conspicuously disclose your relationship with Mixtiles where required; and
- will comply with the policies and requirements of the applicable Platform.

Mixtiles may, in its sole discretion, require pre-approval of Creator Content before publication, or may permit publication without prior approval subject to ongoing moderation, review, removal, or takedown requests. Mixtiles may change its review approach at any time.

You shall promptly modify, remove, correct, re-post, or cease using any Creator Content upon Mixtiles' request.

7. Conduct

You are solely responsible for your conduct, statements, and activities in connection with the Program and your social media accounts.

You shall not:

- make false, unsubstantiated, or misleading statements about Mixtiles, its products, or any competitors;
- engage in spam, fake engagement, bots, fraudulent traffic, self-dealing, or other manipulative practices;
- purchase traffic or use methods intended to artificially inflate performance metrics or sales attribution;
- impersonate any person or entity or misrepresent your affiliation with any person or entity; or
- engage in conduct that may reasonably harm Mixtiles' brand, reputation, goodwill, or legal compliance.

8. Sales Links, Tracking, Commissions, and Bonuses

Mixtiles may provide you with a unique tracking link, code, or similar attribution mechanism for use in connection with the Program (the “**Designated Link**”).

Subject to your compliance with these Terms, Mixtiles will pay you a commission equal to a percentage of Net Sales generated through your Designated Link, as determined in the Program Materials and/or Instructions.

For purposes of these Terms, “**Net Sales**” means amounts actually received by Mixtiles and attributable by Mixtiles to your Designated Link, less, to the extent applicable: returns, refunds, chargebacks, discounts, credits, taxes, shipping charges, payment processing fees, marketplace or Platform fees, fraudulent transactions, canceled orders, and any other amounts not finally realized by Mixtiles.

Mixtiles may also make available discretionary bonus opportunities for Creator Content that satisfies criteria established and communicated by Mixtiles from time to time, including viral-video or performance-based bonus criteria described in the Program Instructions. All bonus determinations, qualification criteria, attribution decisions, and calculations shall be made by Mixtiles in its sole discretion and shall be final.

Unless Mixtiles states otherwise in writing:

- commissions and bonuses will accrue only for valid and verifiable transactions or performance;
- Mixtiles may withhold, offset, reverse, or deny any amounts arising from suspected fraud, policy violations, invalid traffic, returns, refunds, or accounting errors;
- payment timing, thresholds, invoicing requirements, and methods of payment will be as specified by Mixtiles in the Program Materials; and
- no commission or bonus is earned until finally confirmed by Mixtiles.

You are solely responsible for all taxes, levies, duties, and similar governmental charges arising from amounts paid or payable to you under the Program, and Mixtiles may withhold taxes to the extent required by law.

9. Intellectual Property and Content Rights

As between you and Mixtiles, and to the maximum extent permitted by applicable law, you hereby irrevocably assign to Mixtiles, upon creation, all right, title, and interest worldwide in and to all Creator Content created in connection with the Program, including all copyrights and other intellectual property rights therein.

To the extent any rights in any Creator Content do not automatically vest in Mixtiles or cannot be assigned, you hereby grant Mixtiles a perpetual, irrevocable, worldwide, exclusive, transferable, sublicensable, fully paid-up, royalty-free license to use, reproduce, modify, adapt, edit, translate, create derivative works from, distribute, publish, display, perform, broadcast, make available, sell, exploit, and otherwise use such Creator Content in any manner and in any media or channels now known or later developed, for any commercial or non-commercial purpose.

You further grant Mixtiles a perpetual, irrevocable, worldwide, transferable, sublicensable, fully paid-up, royalty-free right and license to use your name, image, likeness, voice, social media handle, profile information, biography, and any trademarks or indicia associated with your Creator Content in connection with the creation, use, promotion, advertising, distribution, and exploitation of the Creator Content and the Program.

You waive, and agree not to assert, and shall procure all necessary waivers of, any moral rights, performers' rights, privacy rights, publicity rights, or similar rights in or relating to the Creator Content to the fullest extent permitted by law.

You shall execute and deliver any documents and take any actions reasonably requested by Mixtiles to evidence, perfect, or enforce Mixtiles' rights under these Terms.

10. Whitelisting, Dark Posting, and Account Permissions

You acknowledge and agree that Mixtiles may use Creator Content for advertising and promotional purposes across paid and unpaid channels, including social media, email, websites, and other current or future marketing channels.

Without limiting the foregoing, you authorize Mixtiles and its designees to use Creator Content for dark posting, darklisting, paid amplification, boosting, reposting, and whitelisting, including through your designated Social Media Accounts.

You agree to provide and maintain any permissions, approvals, account settings, or Platform authorizations reasonably required for such uses during your participation in the Program.

11. Monitoring and Data Access

You acknowledge that Mixtiles may monitor your participation in the Program, including your use of the Designated Link, the performance of Creator Content, engagement metrics, account activity relevant to the Program, and related sales attribution information.

You authorize Mixtiles to collect, receive, access, process, and use such data from your connected social media accounts, from Platform providers, and from Mixtiles' own systems for purposes of

administering, operating, securing, improving, and enforcing the Program, calculating commissions and bonuses, ensuring compliance, and supporting Mixtiles' marketing and analytics activities.

[Mixtiles' privacy policy, located at <https://www.mixtiles.com/privacy-notice>, shall apply to any processing of your personal data in connection with the Program.]

12. Communications and Mailing List

By applying to or participating in the Program, you agree to receive Program-related communications from Mixtiles, including by email, SMS, direct message, or through any creator portal or dashboard made available by Mixtiles.

Such communications may include operational updates, policy changes, payment notices, content instructions, opportunities, reminders, performance updates, and marketing or promotional information relating to the Program.

You are responsible for maintaining current contact information with Mixtiles. Mixtiles is not responsible for any missed communication resulting from inaccurate contact details, spam filters, Platform restrictions, or your failure to review communications.

13. Confidentiality

You shall keep confidential and shall not disclose or use, except as strictly necessary to participate in the Program, any non-public information disclosed or made available by Mixtiles, including Program Instructions, bonus criteria, business information, product plans, analytics, compensation structures, account access methods, creative briefs, and any other information that reasonably should be understood to be confidential (“**Confidential Information**”).

Confidential Information does not include information that you can demonstrate by competent evidence:

- is or becomes publicly available through no breach of these Terms;
- was lawfully known to you without restriction before disclosure by Mixtiles;
- is lawfully received by you from a third party without restriction and without breach of any obligation; or
- is independently developed by you without use of or reference to Mixtiles' Confidential Information.

14. Term and Termination

These Terms begin when you first apply to the Program or otherwise accept them, whichever occurs first, and continue until your participation is either terminated or expires.

Mixtiles may suspend, restrict, or terminate your application, access, or participation in the Program at any time, with or without cause, with or without notice, and in its sole discretion.

You may cease participating in the Program at any time by discontinuing participation and, if requested by Mixtiles, by providing written notice; provided, however, that cessation of your participation shall

not limit, impair, or revoke Mixtiles' rights in or to the Social Media Accounts, any associated goodwill, or any Creator Content.

Upon termination or expiration of your participation in the Program:

- your right to participate in the Program immediately ceases;
- Mixtiles may disable your access to any Program portal, tools, links, or systems;
- you must cease representing yourself as a Mixtiles creator or participant and, at Mixtiles' request, promptly transfer to Mixtiles, or otherwise relinquish control over, the Social Media Accounts and all related access credentials, permissions, and administrative rights; provided that if Mixtiles is unable to take ownership of any Social Media Account as a matter of applicable law or applicable Platform policies, you shall comply with Mixtiles' reasonable instructions with respect to such Social Media Account, including regarding its administration, access, content, branding, and disposition;
- Mixtiles may require you to remove or modify certain Creator Content or references to Mixtiles;
- any rights granted to Mixtiles under these Terms shall survive and remain in full force and effect;
- Mixtiles may continue to own, control, access, use, operate, repurpose, modify, publish, display, exploit, and maintain the Social Media Accounts and any content contained in or associated with them, in perpetuity, in each case subject to applicable law and Platform requirements; provided that if Mixtiles continues to use a Social Media Account in a manner that could reasonably suggest your ongoing personal affiliation, endorsement, or involvement, Mixtiles shall make clear on the applicable Social Media Account that you are no longer affiliated with that Social Media Account.
- Termination shall not affect any rights or remedies accrued before termination. Mixtiles may withhold unpaid commissions or bonuses pending review of compliance, returns, refunds, fraud checks, or other reconciliation items, and may deny amounts not validly earned under these Terms.
- Without derogating from the of the foregoing, Sections [9](#) - [19](#) shall survive termination or expiration of your participation in the Program, as well as any other provisions which by their nature should so survive.

15. Disclaimer

The Program, Program Materials, Designated Links, Mixtiles Systems, and all related information are provided by Mixtiles on an “as is” and “as available” basis. To the fullest extent permitted by law, Mixtiles disclaims all warranties of any kind, whether express, implied, statutory, or otherwise, including warranties of merchantability, fitness for a particular purpose, title, non-infringement, availability, accuracy, or results.

Mixtiles does not guarantee any level of acceptance into the Program, content performance, audience reach, sales, commissions, bonuses, availability of any Platform, or continued operation of the Program.

16. Limitation of Liability

To the fullest extent permitted by law, Mixtiles and its affiliates, officers, directors, employees, agents, contractors, and representatives shall not be liable for any indirect, incidental, special, consequential,

exemplary, or punitive damages, or for any loss of profits, revenues, goodwill, data, opportunities, or business, arising out of or related to the Program or these Terms, even if advised of the possibility of such damages.

Without limiting the foregoing, Mixtiles shall not be liable for:

- Platform outages, algorithm changes, account suspensions, or other actions by social media Platforms;
- failures in tracking, attribution, links, codes, integrations, or payment systems;
- delays, errors, or disputes regarding commissions or bonuses;
- unauthorized access to your Social Media Accounts; or
- any moderation, removal, editing, or non-use of Creator Content.

To the fullest extent permitted by law, Mixtiles' aggregate liability arising out of or relating to the Program or these Terms shall not exceed the total amount actually paid by Mixtiles to you under the Program during the 6 months preceding the event giving rise to a relevant claim.

17. Indemnification

You agree to indemnify, defend, and hold harmless Mixtiles and its affiliates, and their respective officers, directors, employees, agents, contractors, successors, and assigns, from and against any and all claims, demands, actions, liabilities, damages, losses, judgments, settlements, penalties, costs, and expenses, including reasonable attorneys' fees, arising out of or related to any third party claim or action connected with:

- your application to, participation in, or conduct in connection with the Program;
- any Creator Content or other materials provided, posted, or made available by you;
- your breach of these Terms or any Program Instructions;
- your violation of applicable law or Platform policies; or
- your infringement, misappropriation, or violation of any third-party rights.

Mixtiles reserves the right to assume the exclusive defense and control of any matter subject to indemnification by you, and you agree to cooperate fully with Mixtiles in such defense.

18. Changes to the Program or Terms

Mixtiles may modify, suspend, or discontinue the Program, in whole or in part, at any time and in its sole discretion.

Mixtiles may also update these Terms from time to time. Updated Terms will become effective upon posting on the applicable landing page, website, portal, or other Program Materials, or upon other notice by Mixtiles. Your continued participation in the Program after such update constitutes your acceptance of the revised Terms.

19. General

You may not assign, transfer, delegate, or otherwise dispose of any of your rights or obligations under these Terms without Mixtiles' prior written consent. Any purported assignment in violation of the foregoing is void. Mixtiles may assign or transfer its rights or obligations under these Terms, in whole or in part.

These Terms constitute the entire agreement between you and Mixtiles regarding the Program and supersede all prior or contemporaneous understandings relating to the Program.

If any provision of these Terms is held invalid or unenforceable, that provision shall be enforced to the maximum extent permitted by law, and the remaining provisions shall remain in full force and effect.

No waiver of any breach or default shall be deemed a waiver of any subsequent breach or default.

These Terms shall be governed by the laws of the State of Israel, without regard to conflict of laws principles. The competent courts in Tel Aviv-Jaffa, Israel shall have exclusive jurisdiction over any dispute arising out of or relating to these Terms or the Program, and you consent to such jurisdiction and venue.

20. Contact

Questions regarding the Program may be submitted through the contact details or channels identified on the Mixtiles website or the applicable Program landing page.